

Lights, Camera, Action!

Empowering Library Users to
Create Custom Videos using the
One Button Studio Model

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Media Specialist

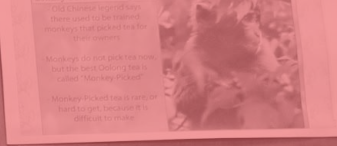
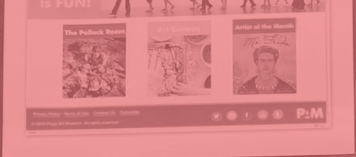
Heather MacDonald Greene Multimedia Center

Kent Library



SOUTHEAST MISSOURI
STATE UNIVERSITY · 1873

About the
**Heather MacDonald Greene
Multimedia Center**



iMac 2
Graphic Design &
Photo Editing

3000+

students receive 1-on-1 assistance
at the HMGMC per year.

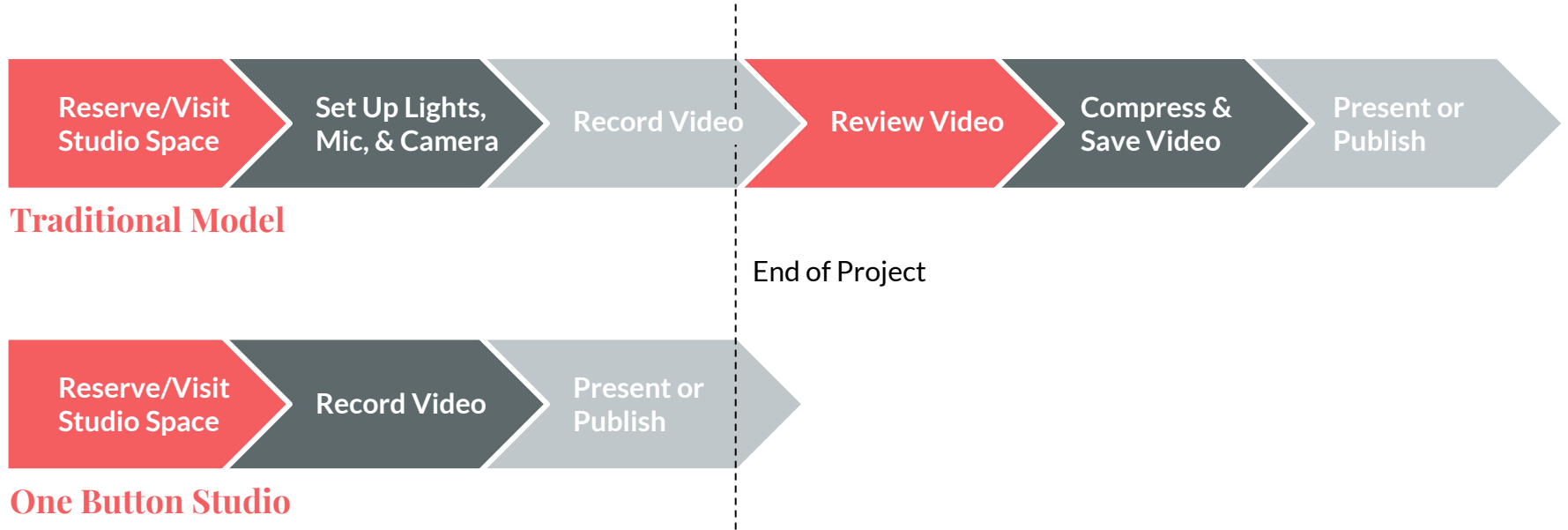
**“I can make a
video in a few
hours, right?”**

— Student

What is the
One Button Studio?

Welcome to the
One Button Studio





Expected Time Investment in Technology Skills

The One Button Studio is
Easy to Use.

Step One

Insert USB Flash Drive

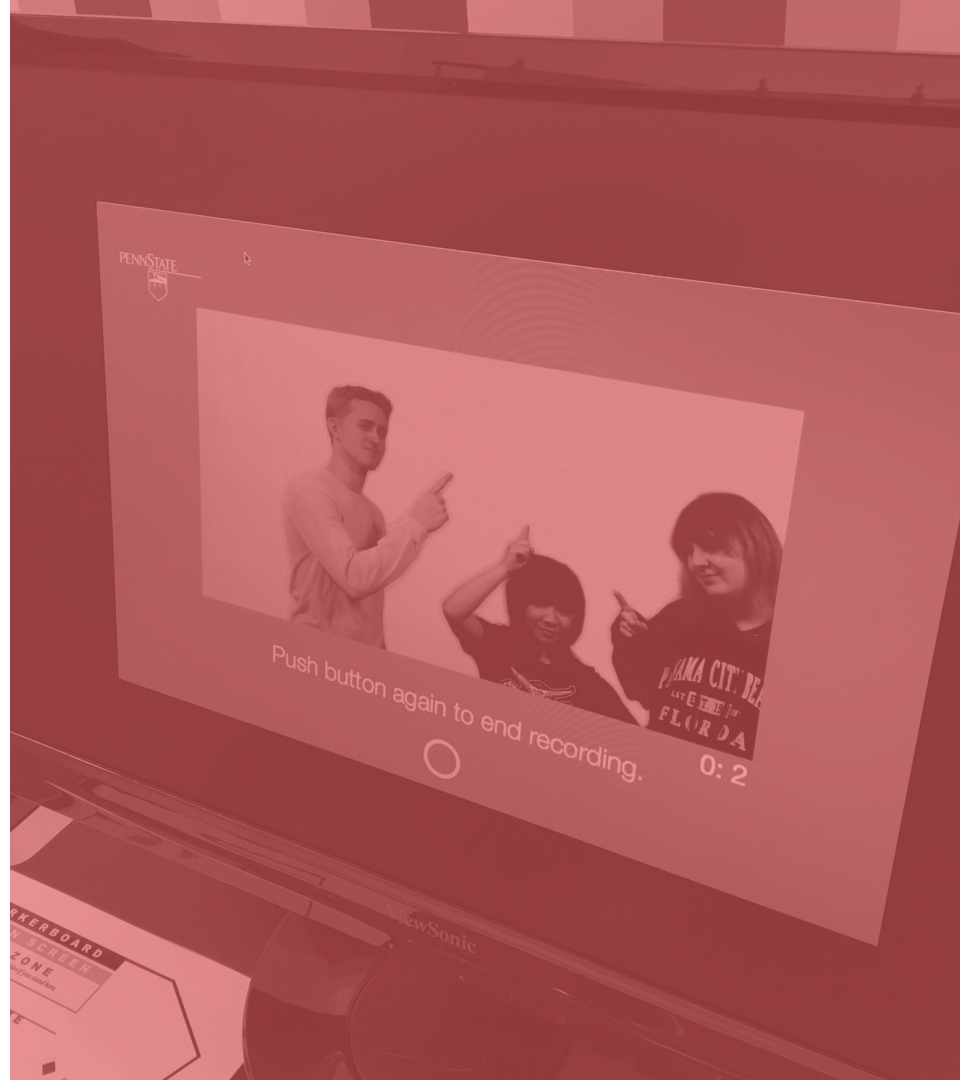




Step Two
Push the Button

Step Three

Record Your Video



One Button Studio Set Up

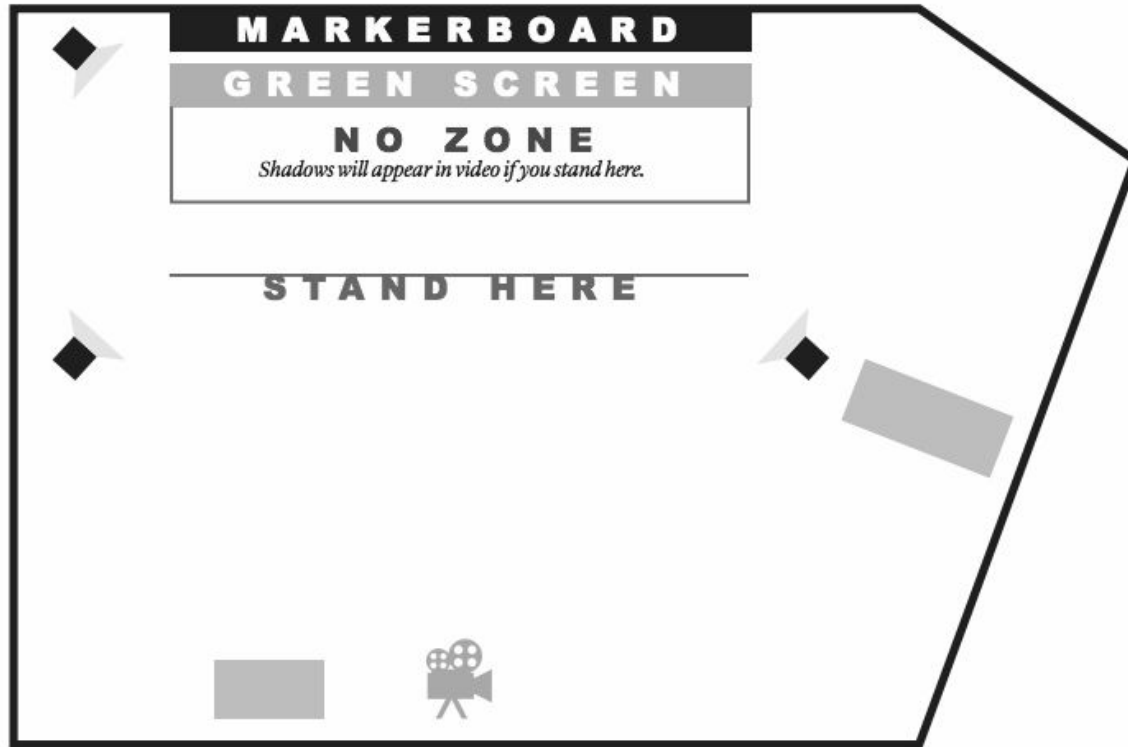
One Button Studio Checklist

- Funding
- Space
- People

Setting Up the One Button Studio

Get the Guide





One Button Studio Floor Plan



Project Examples



Viking Raids Multimedia Project

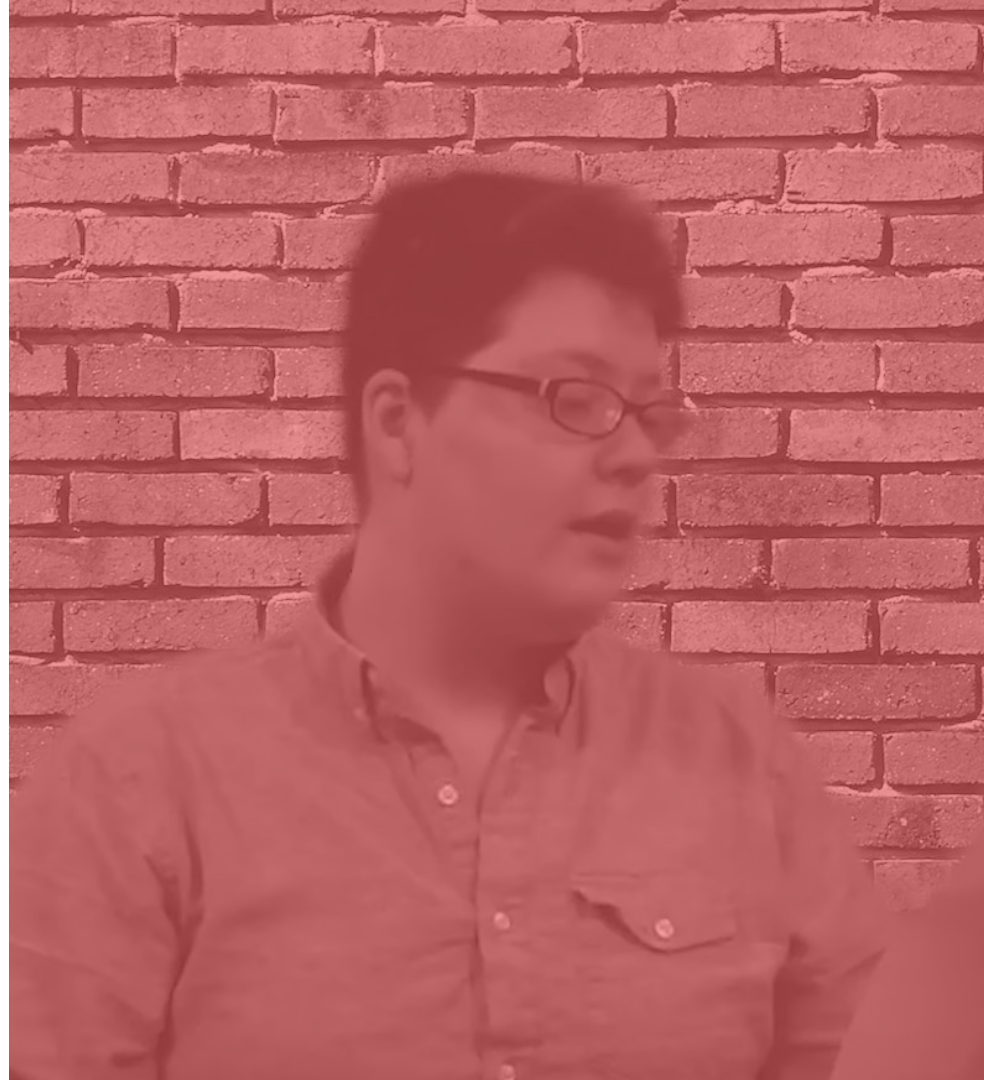
- First time working with video.
- Utilized green screen to add in relevant backgrounds.
- Wrote creative script to depict historic event.
- Edited footage with Camtasia.
- Completed entirely in class.





Banned Books Week Promo Videos

- First time working with video.
- Used green screen to add in custom background and book cover that carried throughout the videos.
- Staff participated in readings from different banned books.
- Edited footage with Camtasia.
- Each video took about an hour to produce.





Divine Comedy Presentation Video

- First time working with video.
- Constructed a video presentation made of images to serve as the background to his presentation.
- Assembled everything together using iMovie.
- Competed in 4 hours.
- Got 100% on his presentation assignment!





One Button Studio Promo Video

- First time using One Button Studio.
- Conceptualized, scripted, filmed, and edited in one session.
- Edited footage in Adobe Premiere Pro.
- Completed in two hours.



Other Project Ideas

- Presentation Practice
- Introduction Videos (Especially in Online Courses)
- Presenting Papers
- Recording Lectures
- Creating Demonstrations

What project ideas do you have?

Wrapping Up



Questions