### ST. LOUIS REGIONAL LIBRARY NETWORK



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TECH EXPO 4

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## **TECHNOLOGY EXPO 4**

What's new for libraries in the technology world? Come see some of the new products and programs. There will be something for all types of libraries: academic, public, special, medical, and school. Session descriptions and information on speakers follows. **Register early** because many sessions are hands-on in computer labs and registration is limited. Registration form can be found on page 5.

When:

Tuesday March 21, 2006

Where:

Ranken Technical College

4431 Finney - St. Louis, MO 63113

Parking:

Fenced guarded lot

**Lunch Speaker:** 

Tracy Rochow Byerly

"Keeping Up Without Keeling Over".

**Presenter:** Tracy Rochow Byerly is the Executive Director of the Missouri Library Network Corporation. In this position she provides leadership for the consortium through interaction with the MLNC Board of Directors, service to it's over 300 member libraries, and management of the MLNC office and staff. While her

day-to-day responsibilities encompass a wide variety of activities, they are all guided by the MLNC Areas of Strategic Focus. She works to expand MLNC's excellent programs, to further relationships between MLNC and other organizations, such as the Missouri State Library and MOBIUS, and works closely with OCLC, the Online Computer Library Center, Inc. Prior to becoming Executive Director, Tracy was User Services Manager, providing training and support on MLNC products and services.

Cost: \$20 member / \$30 non-member (this includes

sessions, lunch)

**Schedule**: 9:15 a.m. – Registration

9:30 - 10:15 - Session I 10:30 - 11:15 - Session II

11:30 - 12:30 - Lunch and Speaker

12:45 - 1:30 - Session III

Lunch:

Super sandwich (Turkey and Cheddar on a Croissant with lettuce and tomato) or Veggie delight (zucchini, green pepper, cucumber, tomato, red onions, provel cheese, lettuce on soft hoagie roll) All meals include fruit salad cup, chips and assorted desserts and drink

# <u>Sessions</u>

### Health on the Web

"Take a tour of quality consumer health websites! Visit sites for consumers of all ages. Learn the landscape of health website evaluation, and view the scenery of easy to use, informative websites. Foreign language translations will be part of the tour, as well as some Complementary and alternative medicine sites.

**Presenter:** Barb Jones, National Library of Medicine, is the State Liaison for Missouri and for Network/Membership projects within the Mid Continental Region. She is located at the J. Otto Lottes Health Science Library at the University of Missouri - Columbia."

## Open URL Link Resolver

Open URL Technology: Find More Full-Text

Open URL technology is a tool to help libraries link together the full-text content of the various journal

databases to which they subscribe. Using an Open URL Link Resolver, users are able to quickly and easily access full-text resources available in databases other than the one in which they are searching at the moment. This leads to fuller utilization of available full-text resources, fewer unnecessary Interlibrary Loan requests, and greater satisfaction among patrons.

Using EBSCO's Link Source(r) with A-to-Z as a case study, this session will present background on how Open URL technology works to help patrons find more full-text, and explore potential benefits for library staff.

**Presenter:** Steve Jamieson, M.Div., is the Reference & Systems Librarian for Covenant Theological Seminary. After graduating from Covenant in 2004, he joined the Library staff to help Covenant's students make the best use of the Library's print and electronic resources. During this time Steve has overseen the Library's purchase and implementation of an Open URL Resolver. He is currently finishing his library degree at the University of Missouri.

### Wikipedia

Wikipedia is a free online encyclopedia written by everyone and anyone at any time. In its short life it has gained worldwide acceptance as a source of information.

While its proponents are vehement in its defense, there are strong, but unpopular, criticisms being made of it. The polarization of opinion has been making for lively commentary wherever the topic is mentioned. After a brief introduction to Wikipedia with an outline of the arguments of its proponents and opponents, a general discussion will be held about the significance of Wikipedia in the scheme of information sources available to the public.

Presenter: Carol Ann K. Winkler is Librarian at Nerinx Hall High School. As head of the school's Technology Committee she has been instrumental in the school's adoption of a 1-1 laptop program. The school began its transformation by enabling teachers to become laptop users and Carol served as the on-site trainer. What teachers most appreciated about her training sessions was the time to think about the directions education could take. Discussions ensued about the implications they saw in the various options afforded by technology. After speaking out a few times on the EdTech listserv regarding Wikipedia, Carol wrote an opinion for ISTE's "Learning & Leading With Technology" Dec / Jan 2005-06 magazine in answer to the question: "Are Wikis Worth the Time?."

## Openurl technology - an introduction

OpenURL - This session will introduce the audience to the concept of OpenURL technology, with an emphasis on what it means for patrons. OpenURL technology allows libraries to create easy links among various indexing and full text resources across different vendors' products. The session will include advice on issues to think about when considering implementing a free or commercial OpenURL server system.

### Free high quality e-journals

. Free high quality e-journals on the Internet - A growing number of scholarly publishers are making their full text backfiles freely available. The Maryville librarians include over 1,000 of these in their openurl /periodical search service. Most are electronic equivalents of print journals. This session will demonstrate some of the best places to find these, and consider how they can even be used with patrons in reference service and in Interlibrary Loan.

## Javascript and advanced Google

Double header: javascript for easy searches, and Advanced Google tips - This session covers two different topics. First, examples will be presented on how to add useful little search boxes to your web pages, using simple javascript and HTML forms. Second, a wide range of Google searching tips will be demonstrated, from cute tricks and advanced techniques in the main Google search engine, to the basics of the growing number of specialty Google search engines, including Google Scholar, Video Google and the controversial Google Print project.

#### Presenter:

Melissa Belvadi worked as a computer system administrator, database programmer, telephone PC tech support specialist, and high school algebra teacher before she got her MLS from UCLA in 1993. For the last 8 years, she has been the systems librarian and a reference librarian at Maryville University. She is a member of ALA and ACRL, and serves on several MOBIUS-related committees.

### Introduction to eAudiobooks

Are you interested in downloadable audiobooks but need more information? Not sure how to integrate this new format into your library? Join us for a demonstration of NetLibrary eAudiobooks and a discussion about how to best support your patrons who use this new and exciting format.

### Presenter:

Deborah Ehrstein, User Services Manager, Missouri Library Network Corporation

Deb has been the User Services Manager of the Missouri Library Network Corporation (MLNC) since March of 2004. Prior to that she was the Internet Trainer at MLNC for over four years. In her current position, Deb coordinates MLNC's training and continuing education activities; manages the use and support of OCLC services by member libraries; oversees MLNC's discount program for electronic reference databases; and furthers relationships between MLNC and other organizations, such as the Missouri State Library and MOBIUS. She also works closely with OCLC, the Online Computer Library Center, Inc., as MLNC serves as the regional service provider for OCLC products and services in Missouri

## Listening to Audiobooks via NetLibrary

NetLibrary's ebook collection has provided thousands of electronic resources to our library collections. Did you know that the collection includes downloadable audiobooks as well? The Audiobooks Center of NetLibrary provides over 1100 audiobooks that can be downloaded and listened to via a personal computer or portable listening device. Titles span all genres and include latest best sellers and current book club favorites. Learn how to access Audiobooks Center digital materials to assist patrons-and for your own personal use!

### Presenter:

Katy Smith, has been Reference Librarian at Meramec Library, St. Louis Community College since April 2005. Previously, she held a variety of postions with St. Louis County Library. Katy is an active member of MLA,

## Unitedstreaming

Cooperating School Districts Virtual Learning Center proudly offers unitedstreaming, a digitized video library, through our unique partnership with Discovery Education. Unitedstreaming is a digital video-on-demand service with over 4,000 videos and 40,000 video clips correlated to the Missouri Show Me Standards. CSD's unitedstreaming allows teachers, with varying levels of integration skills, to learn how to use Internet resources to acquire and enhance their teaching practice. Differentiated instruction is seamless with closed captioning, Spanish and editable titles available. With CSD's unitedstreaming you also have access to the digital image library, clip art, quiz creator, lesson plans and more. Research has shown that unitedstreaming is the only standards-based video-on-demand application proven to increase student achievement. New content and features are continuously added throughout the year, so unitedstreaming is a classroom resource highly recommended for all learning and teaching styles. Missouri schools love unitedstreaming's correlation to the Show-Me Standards, eligibility for Title V Funding and that unitedstreaming helps to meet MSIP requirements. Make sure to attend this brief overview of unitedstreaming to see how your school can benefit!

**Presenter**: Stephanie Madlinger is a Technology Instructor and *unitedstreaming* Educator for the Virtual Learning Center at Cooperating School Districts in St. Louis, MO. Stephanie has previously taught at the elementary level, with the last several years in an eMINTS (technology enhanced/inquiry-based) classroom. Stephanie holds an undergraduate degree in elementary education from the University of Missouri Columbia. Her Masters Degree is in Educational Administration from Lindenwood University and her Specialist Degree is in Educational Technology from the University of Missouri Columbia. Stephanie has presented at several educational conferences at the local, state and regional levels in the past several years.

## Virtual Learning Center

The Virtual Learning Center (VLC) at Cooperating School Districts (CSD) helps educators use their wired classrooms to their fullest advantage. Studies show that students are more motivated to learn in an interactive environment. CSD's instructors offer a non-threatening environment for you to become more comfortable using inquiry-based learning with technology. Our beginning, intermediate and advanced classes provide fun and useful project-based experiences with hands-on activities to get you wired for integrating technology into your classroom. The VLC offers videoconferencing through our New Links to New Learning, Handheld Computer Training, Technology Integration classes, through our TELE, on site professional development through iTEA (Integrating Technology Education Academies), as well as special events like our METC (Midwest Education Technology Conference) and our Support Staff Institute. Attend this informative presentation to see how CSD can support your school!

**Presenter:** Ruth Block is currently working as the Director of the Virtual Learning Center at Cooperating School Districts in St. Louis, MO. CSD is a consortium of 61 public school districts in the St. Louis metropolitan area and four outlying counties. She has previously worked as the director of the Learning Resource Center at Ranken Technical College in St. Louis, and she has also taught on the high school and college levels. She is involved in action research with K-12 teachers and works with educators to help integrate technology into their curriculums. In addition to teaching, Ruth worked as a sales manager and district manager in the telecommunications industry. Ruth graduated from Simmons College with an MA in English and the University of Missouri-St. Louis with an M.Ed. in Adult Education.

NOTICE: Keep current see the Network home page for Cooperative Purchasing and InfoPass information: http://www.slrln.org

Please notify network of any changes in your staff.