



# Cultivating Relationships With Students

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Katie Bava  
John Burroughs School  
SLRLN 2016  
Summer Workshop

# Why Are Relationships So Important?

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The Principles of Persuasion – Robert Cialdini

The  
Principle  
of Liking

Do students like you?  
Do students think you like them?  
If so, they are more  
likely to seek you out for help.

# Student-Librarian Relationships



Personal  
Connections

Friendly

Knowledgeable

Caring

Approachable

Relatable

Professional



# Four Strategies

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- Positive Interactions
  - Targeted Communication
  - Interactive Programming
  - Involvement in School Life
- 

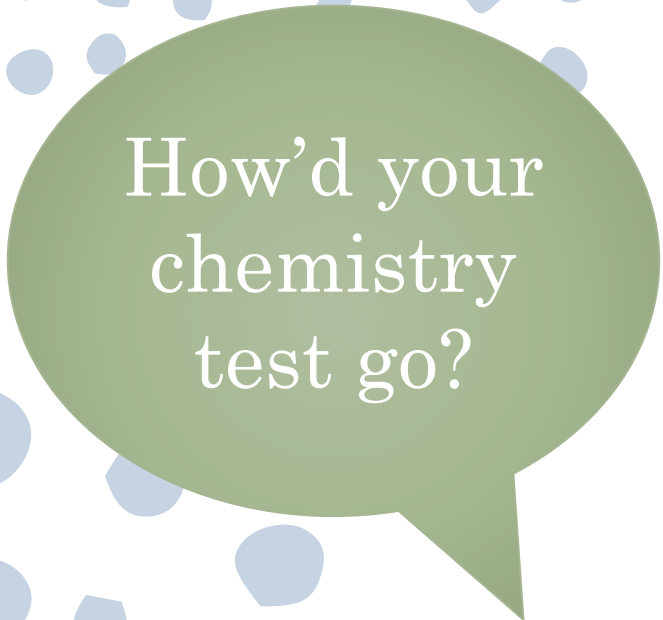
Positive Interactions:

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Starting Small



Make connections



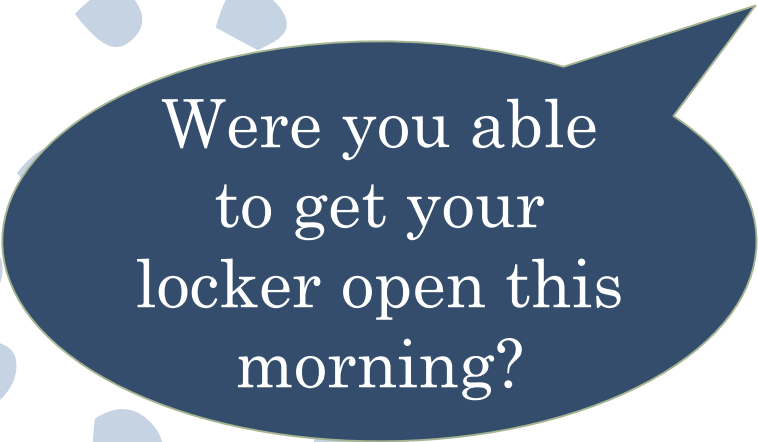
How'd your  
chemistry  
test go?



Hi Sally!




Did you  
make it to  
basketball  
practice on  
time?




Were you able  
to get your  
locker open this  
morning?



Have a  
great  
day!

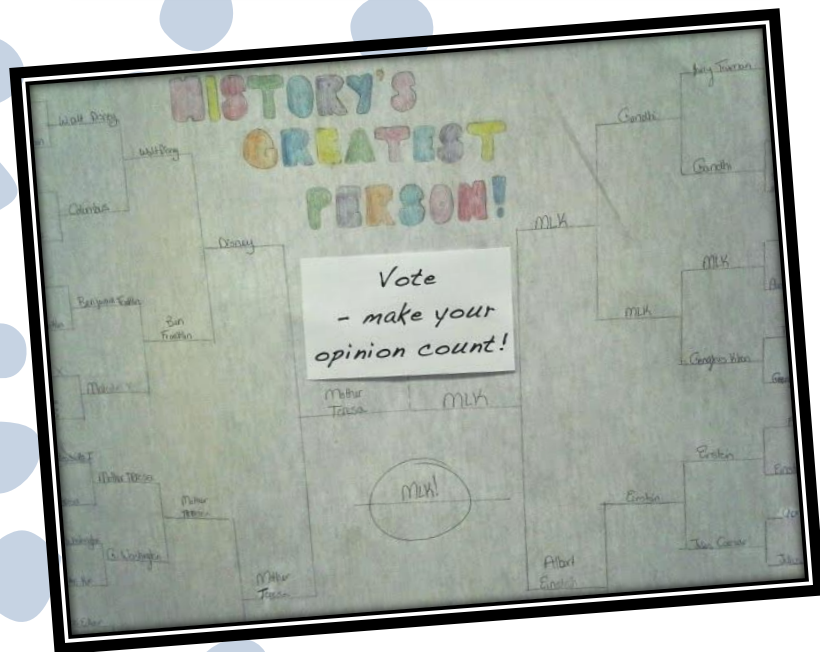


What did  
Mr. Smith  
say about  
your  
project?



Make the library  
attractive to students





- Contests
- Snacks
- Comfortable seating
- Question of the month




Ms. Frizzle:  
The Library  
Gecko





# Key Takeaways

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- Know students' names
    - Smile, smile, smile!
  - Listen and ask questions
  - Make the library attractive
    - Snacks!
- 



# Targeted Communication

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Building Connections



# Targeted Communication

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- Consistent
  - Relatable
  - Easily Accessible
- 



# Consistent Communication

# CHRISTMAS CRAFTS IN THE LIBRARY!

- \*MAKE A GLASS ORNAMENT
- \*COLORING SHEETS
- \*CHRISTMAS MUSIC



ALL DAY THURSDAY  
OPEN TO ALL!



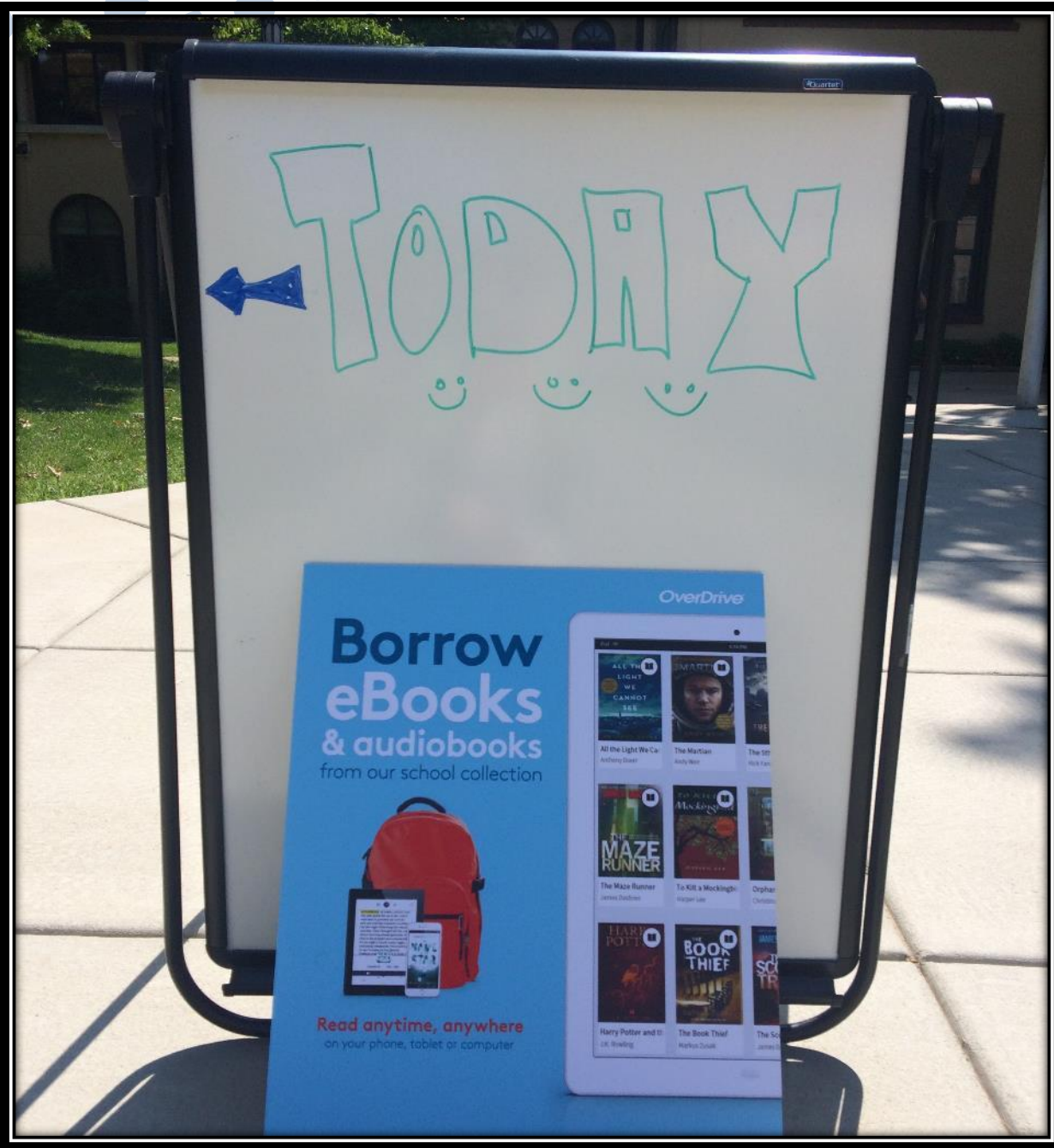
# Flyers



# Relatable Communication



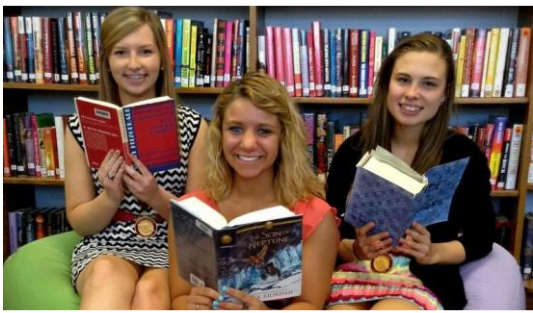




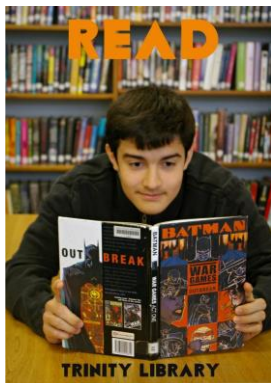
# OverDrive Day



# Interactive Posts



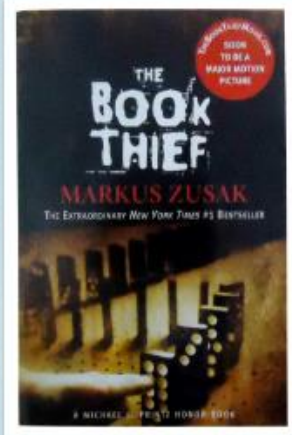
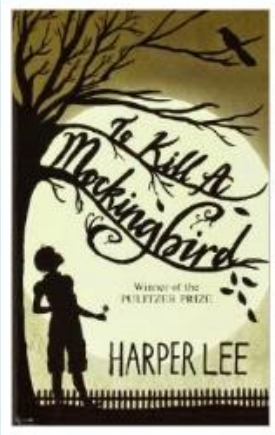
## Senior "Read" Pictures!



Do you want your FACE  
on the library wall?  
Sign up for your  
senior read  
picture!

Wednesday, April 29, 2015

### Book Wars: Round 3



**Book Wars: Vote for your favorite!**

- The Book Thief
- To Kill a Mockingbird

[Vote](#) [Results](#)

Poll Maker

Posted by Trinity Library Media Center at 4/29/2015 01:18:00 PM No comments:



# Easily Accessible Communication

"You Choose"  
Summer Reading  
2015

# What should I read this summer?

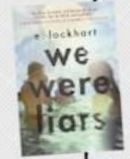
Pick a book in your grade level!

Freshman/  
Sophomore

Juniors/  
Senior



Read a  
**Mystery**



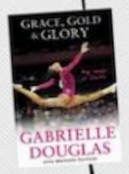
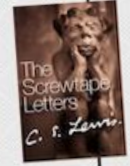
Read  
**Fantasy**



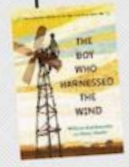
ALL  
GRADE  
LEVELS



Read to be a  
**Better Person**



Read about  
**Real Life**



Read  
**Historical Fiction**



Trenton Libraries 2015

# Infographics



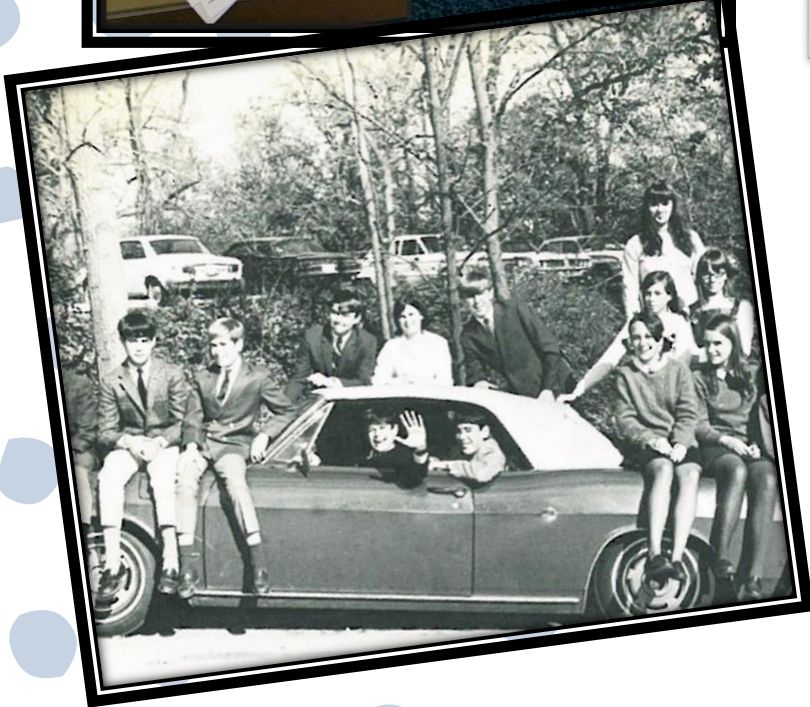
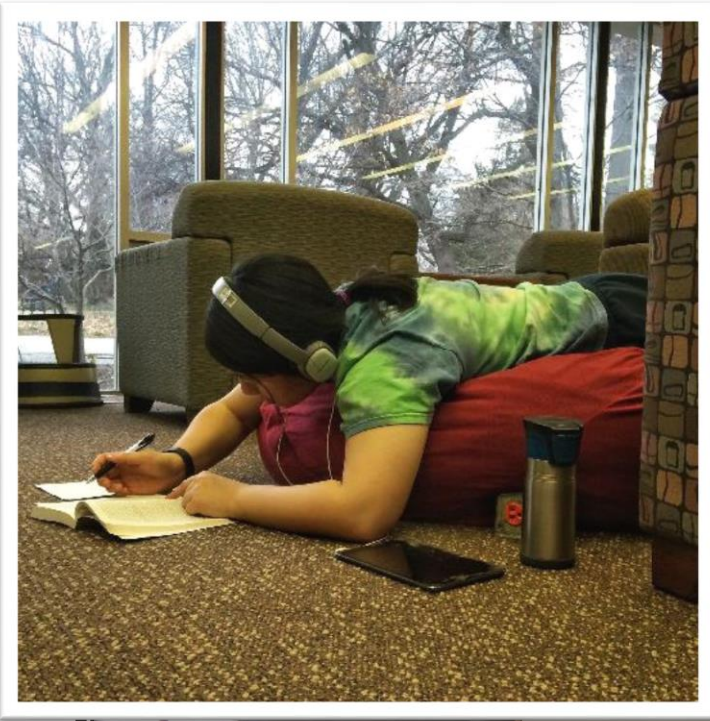
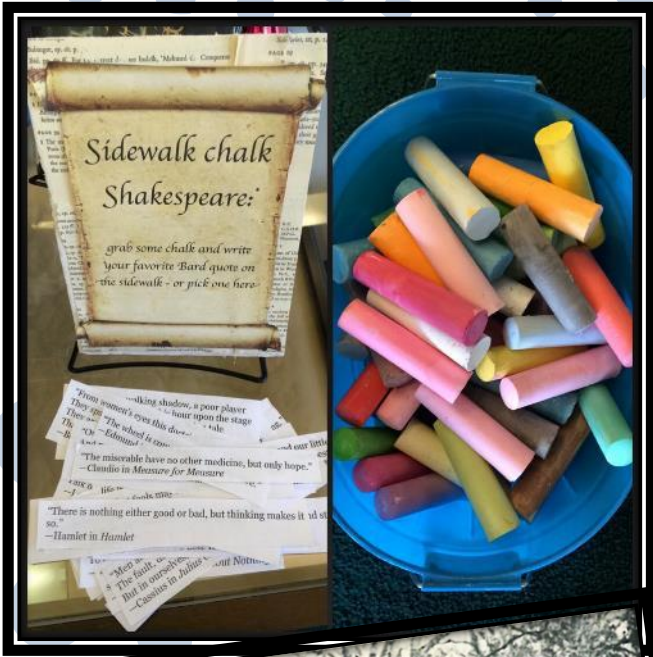
Combine all three





# Social Media








# Key Takeaways

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- Consistent, relatable, and easily accessible communication
  - Create original content
- Make communication interactive
  - Follow the trends





Interactive  
Programming:  
—  
Thinking Big



Find a programming  
need and fill it

# Book Clubs



# Hang Out @ the Library





Get students involved  
with the planning



# Teen Library Council





# School Wide Events



# Library Fun Day





# Key Takeaways

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- Make time for students
- School wide events
- Always have food



Involvement in  
School Life:


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Being Visible



# The Benefits

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- Build student-librarian relationships that aren't solely library related.
  - Being a visible part of the school community
  - Students who aren't normal library users will have an opportunity to get to know you.
- 



Volunteer to chaperon





# Run a club



Get involved in school  
wide events

# Law and Order





Relax and have fun!







# Key Takeaways

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- Get involved outside the library
- Volunteer your time and energy
- Run a club separate from the library
  - Be ridiculous and have fun!



# Summary

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- Create positive interactions through connections and attractions
- Communicate to students through relatable and relevant methods
- Fill needs through interactive programming and student input
- Make connections through school life involvement



# Summary

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Building positive student-librarian relationships isn't a passive activity; it requires librarians to take an active role!



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